

Name _____

Project 3: Type Design

Choose a work in the museum that combines text and image in a way that you find engaging. Respond to these questions to help you prepare for your blog post due next week. Take a reference photo of the work (no flash!) and make sure to write down the title and artist, as well as anything else you learn from the informational placard, or from our tour.

Does the combination of text and image make a work that adds up to more than the sum of its parts? Do the words make you see the image(s) in a different way and vice versa?

How would you describe the illustration style used in this work? Is the style appropriate to the subject matter at hand? Why or why not? Use concepts from your reading, such as:

- Concrete, objective, realistic vs. Symbolic and abstract
- Painting (what kind)? Drawing (what kind)? Photography (what kind)? Collage (what kind)? How does the medium affect the message? Why is this medium being used?

How would you describe the visual style of the text/words presented in this work? What is the typography like? Can you equate any of concepts of illustration used above to the visual presentation of the type/font/handwriting used in the piece?

Do the words and images feel visually integrated, or separate?

What do you think the artist is trying communicate in this work?