

DTC336: Multimedia Design
Week 13: Begin Designing Your Letters
April 13 – April 17, 2020

Make sure you read this whole document carefully! You are responsible for all the information here and the tasks on the To Do List at the end.

Small Group Assignments for Zoom Sessions This Week

PLEASE STAY ON THE CALL TO HEAR ALL MEMBERS OF YOUR SMALL GROUP. The point is to hear what other students are thinking.

This Thursday, 4/16 we will meet in small groups and talk about your initial ideas for the Modular Type Design Final Project. If you went last week, you have this week off, but you will go again next week. Please zoom in at the start of the 20-minute session to which you are assigned (see below). Be ready to share your responses to the following questions. Your instructor will call on you when it is your turn:

1. Describe/show an example of a typeface that inspires you and explain what you like about it. Your example may come from any source, including your book, but plan to tell us where you found it.
2. Describe/show the modular system you think you may use for our Final Project: Modular Typeface Design (<https://kristinbeckerdtc.com/dtc-336/final-project/>). Show an example if you have one. It is ok if your plans change after this week.
3. What tools, digital or otherwise, will you use to design your typeface?

If you cannot share your screen to show your examples, you may submit a file or files to your “YourLastName-YourFirstName” shared OneDrive folder and your instructor will share them for you while you talk.

1:25-2:40pm section: <i>If you do not see your name, you will participate next week</i>	2:50-4:05pm section: <i>If you do not see your name, you will participate next week</i>
1:25pm-1:45pm Kate Agbayani Meg Cory Min Kim Kayci Miles	2:50-3:10pm Kyra Antone Kelly Chan Patrick Istvan Ivy Padayao Madison Roby

1:50-2:10pm Imee Augustin Anna Davenport Lauren Lee Ian Reilly	3:15-3:35pm Mareenah Galang Nicholas Kawaguchi Katie Rice Etalya Simmonds Mila Widwayer
2:15-2:35pm Shayla Bailey Maia Gryskiewicz Olivia Severino Colin Stoutt	3:40-4:05pm Elliott Wong Kealohi Grondin Julisa Parra-Zamora Katie Pry Rachel Tveit

Possible Points for the Rest of the Semester

Your Type Anatomy Diagram points have been added to Blackboard. These are the remaining points to be earned this semester:

1. Week 12-13 Small Group Zoom Talks: **20 points**
2. Week 14-15 Small Group Zoom Talks: **20 points**
3. Final Project Modular Type Design: **100 points**
4. Final Presentation Modular Type Design: **100 points**

Contact your instructor if you cannot Zoom due to technical or other issues and we will offer an alternative. Also, talk to your instructor soon if you are planning to revise either Project 1: Poster Remix or Project 2: Color Theory Diagram for Monday of Finals Week.

To Do List for Week 13

1. Read this document carefully and watch the Week 13 video. Please email me if you have questions: kristin.carlson@wsu.edu
2. Begin designing your first letters for our Final Project: Modular Typeface Design (<https://kristinbeckerdtc.com/dtc-336/final-project/>), using the modular system you have created for yourself. Make modifications and refine your modular system once you see how it works with a variety of types of letters (letters with ascenders/descenders, letters with rounded

sides and straight sides, letters with angular edges, capital letters, etc). You will share a few samples of your designed letters in week 14 or 15 in our small group Zoom sessions.

3. Prepare to share your ideas for the Modular Typeface Design project in your assigned small group zoom session this Thursday if you did not go last week (see above section called Small Group Assignments for Zoom Sessions This Week). You will go again next week if you don't go this week.
4. Read Text page and Grid page from Thinking with Type website for next week. Text: <http://thinkingwithtype.com/text/> and Grid: <http://thinkingwithtype.com/grid/>