

DTC336: Multimedia Design
Week 15: Finish Modular Typeface Design Project
April 27 – May 1, 2020

Make sure you read this whole document carefully! You are responsible for all the information here and the tasks on the To Do List at the end.

DTC Survey: 5 Points of Extra Credit

Please complete the course instruction survey I have added in Blackboard: “DTC 336 Course Survey” under the “Content” tab in the left menu bar of Blackboard. It will help give the DTC program important data to prepare for better teaching in the fall, especially if we still need to teach partially online. If you complete the survey, I will give you five points of extra credit for our class. Responses are anonymous, I will only be able to see if you completed the survey, not who said what. Please complete by May 4. Thanks!

Final Project: Modular Type Design Due Monday, May 5

Final Presentation: For our final project, Modular Type Design, you are designing a set of both capital and lowercase letters for a total of 52 letters (26 capital, 26 lowercase). Remember that you need to showcase these letters in a well-designed final presentation to hand in. The final presentation may be in any format you wish, as long as it lets you show off your work clearly. For example, the presentation could be a static design, like a poster, showing your letters in different combinations, or it could also be interactive or time-based, like a website, a video, or an animation. Choose a design format you are already comfortable with so you can focus on showing off your type design work. Your readings for this week on “Hierarchy” and “Time and Motion” may inform your presentation design.

Regardless of the format you choose, remember that:

1. Your final presentation should show your letters in alphabetical order as well as in a pangram of your choosing. A pangram is a sentence in which every letter of the alphabet is used at least once, such as “the quick brown fox jumps over the lazy dog.”
2. Your final presentation should show off your understanding of type anatomy vocabulary that is especially applicable to your design.

Write-Up: You will also hand in a one- to two-page double-spaced write-up to defend your design decisions for this project. Your write-up should demonstrate comprehension of readings and course material, as well as the requirements of the assignment described on this page. Make sure to cover:

1. Explain/define your modular system
2. How did this modular system affect your design?
3. What type anatomy vocabulary is especially relevant for your design?
4. What did you name your typeface design and why?
5. What other concepts from Graphic Design: The New Basics are relevant to your design?

Small Group Assignments for Zoom Sessions This Week

PLEASE STAY ON THE CALL TO HEAR ALL MEMBERS OF YOUR SMALL GROUP. The point is to hear what other students are thinking.

This Thursday, 4/30 we will meet in small groups one last time and talk about the letters you have designed so far. (If you went last week, you are done with these small group meetings, but you are welcome to call in and listen to others if you feel it would inform your work.) For the most part, groups are similar to two weeks ago, but a few people have been moved around, so look closely please. Please zoom in at the start of the 20-minute session to which you are assigned (see below). Be ready to share your responses to the following questions. Your instructor will call on you when it is your turn:

1. Show examples of some of the letters you have designed so far for this assignment. Put them together in words if possible. Have them open in Illustrator if you are using that program.
2. Describe the modular system you are using and how you think it affects the look of your letters.
3. What are you happy with and why? What would you like to refine?

If you cannot share your screen to show your examples, you may submit a file or files to your “YourLastName-YourFirstName” shared OneDrive folder and your instructor will share them for you while you talk.

<p>1:25-2:40pm section: <i>If you do not see your name, you will participate next week</i></p>	<p>2:50-4:05pm section: <i>If you do not see your name, you will participate next week</i></p>
<p>1:25pm-1:45pm Kate Agbayani Meg Cory Min Kim Kayci Miles</p>	<p>2:50-3:10pm Kelly Chan Patrick Istvan Ivy Padayao Madison Roby</p>

Luis Garcia	Emily Burns Laelah Ndifon
1:50-2:10pm Imee Augustin Anna Davenport Lauren Lee Alex Campo Ian Reilly	3:15-3:35pm Mareenah Galang Nicholas Kawaguchi Katie Rice Etalya Simmonds Kyra Antone Mila Widwayer
2:15-2:35pm Shayla Bailey Maia Gryskiewicz Olivia Severino Colin Stoutt	3:40-4:05pm Elliott Wong Kealohi Grondin Julisa Parra-Zamora Katie Pry Rachel Tveit

To Do List for Week 15

1. Read this document carefully and watch the Week 15 video. Please email me if you have questions: kristin.carlson@wsu.edu
2. Finish designing your letters for Final Project: Modular Typeface Design (<https://kristinbeckerdtc.com/dtc-336/final-project/>), using the modular system you have created for yourself. Once this is done, prepare a final presentation to showcase your work, along with a write-up. Relevant files (and perhaps links, depending on your presentation choice) should be handed in to your “Yourlastname-Yourfirstname” shared OneDrive folder by Monday, 5/4 at 11:59 PST.
3. Prepare to share some of your designs for the Modular Typeface Design project in your assigned small group zoom session this Thursday if you didn’t go last week (see above section called Small Group Assignments for Zoom Sessions This Week). Have your file open and ready before you share your screen in Zoom, or send your files to your instructor via your shared OneDrive folder (yourlastname-yourfirstname folder) if you can’t share your screen.

4. Complete DTC instruction survey available via Blackboard (responses are anonymous) for 5 points extra credit.
5. Email your instructor, Kristin Becker, at kristin.carlson@wsu.edu if you can't submit all the work due for this class by Monday, 5/4, at 11:59 PST. We can discuss an extension until later during Finals Week.